



PLANT GREEN INERTIA



2026 Quarter One Newsletter



QUARTERLY NEWSLETTER

January 2026

New Year Celebration 2026

JAN 1

The New Year was welcomed with a team gathering, where members came together to celebrate the beginning of a new journey. The day included a movie screening followed by a shared lunch, fostering a strong sense of unity and enthusiasm for the year ahead.



Commencement of FDP under the Naan Mudhalvan Project

On January 5, the AI-Driven Digital Marketing Faculty Development Programme (FDP), conducted under the Naan Mudhalvan Project, was successfully initiated. The programme aimed to enhance participants' knowledge and skills in leveraging artificial intelligence for modern digital marketing practices.

Successful Completion of FDP under the Naan Mudhalvan Project

The AI-Driven Digital Marketing Faculty Development Programme (FDP) was successfully completed on January 10. The programme provided valuable insights into emerging AI tools and strategies, equipping participants with practical knowledge to effectively apply in the evolving digital landscape.



Value-Added Course at M.O.P. Vaishnav College for Women

The Value-Added Course was conducted for the Departments of Economics and Food Science at M.O.P. Vaishnav College for Women and was successfully completed on January 12. The programme aimed to bridge the gap between academic learning and practical application by offering deeper insights into real-world economic concepts. Through interactive sessions and applied learning methodologies, participants developed stronger analytical thinking skills and enriched their subject knowledge.

Train the Trainers Programme

A two-day "Train the Trainers" programme was successfully organised on January 16 and 17 for 35 new trainers. The sessions focused on developing competencies in soft skills, employability skills, and digital marketing, equipping participants with the necessary tools to effectively deliver training and engage learners.





Official Launch of the AI-Driven Digital Marketing and Employability Skills Programme

The AI-Driven Digital Marketing and Employability Skills course was officially launched for final-year students across Chennai, Tiruvallur, Kanchipuram, and Chengalpattu districts under the Naan Mudhalvan Project.

Participation in Mega Job Fair at Annai Veilankanni's College for Women

The team actively participated in the Mega Job Fair held at Annai Veilankanni's College for Women on January 21. The event provided a valuable platform to recruit new team members and strengthen the organisation's professional network. During the event, the team met Dr. S. R. Rajavarshan, Founder of the Asgardia Foundations, and engaged in meaningful interaction.



Meeting with the Founder of 8 Queens

The team met the Founder of 8 Queens to discuss potential collaboration opportunities. A meaningful discussion was held regarding potential collaboration, which opened new possibilities for future initiatives and partnerships.



Signing of MoU with Color Vibes for Recruitment Initiatives

On January 22, a corporate Memorandum of Understanding (MoU) was formally signed with Color Vibes, establishing a strategic partnership for recruitment initiatives. This collaboration aims to create new opportunities for talent acquisition, strengthen industry connections, and enhance placement prospects for students. The partnership marks a significant step toward building a strong network between academia and industry.

Seminar on "Pitching Today, Building Tomorrow"

A seminar titled "Pitching Today, Building Tomorrow" was conducted at Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women on January 23. The session focused on developing effective communication, presentation, and pitching skills essential for professional growth. Students were actively engaged through interactive discussions and practical insights, enabling them to understand the importance of confidently presenting ideas in both academic and corporate environments.



Participation in Mega Job Fair at YMCA Royapettah

The team participated in the Mega Job Fair held at YMCA Royapettah on January 24. The event served as a valuable platform to connect with aspiring candidates, identify potential talent, and expand the organisation's recruitment network. It also provided insights into current job market trends and expectations, helping to align future training and recruitment strategies.

Official Meeting on Strategic Planning and Team Alignment

An official meeting was conducted on January 26 with the founder and team members to discuss upcoming projects and strategic plans. The session focused on aligning goals, reviewing ongoing initiatives, and identifying new opportunities for growth and collaboration. It also strengthened team coordination and established a clear direction.



Participation in Global Women Summit 2026 – She Leads Tamil Nadu (TNWESafe Project)

PGI proudly participated in the Global Women Summit 2026 under the TNWESafe Project, engaging with industry leaders and aspiring professionals. The event focused on women's empowerment, skill development, and career growth, providing a platform for meaningful interactions and collaboration. PGI reaffirmed its commitment to inclusive learning and professional development.

JAN 27 & 28

Meeting with Heads of Departments at M.O.P. Vaishnav College for Women

A meeting was held with the Heads of Departments from Food Science, Economics, and Visual Communication at M.O.P. Vaishnav College for Women. The discussion focused on exploring potential collaborations, including academic programmes and skill development initiatives. This interaction laid the foundation for future partnerships aimed at enhancing student engagement and industry exposure.



JAN 30



JAN 30

Campus Recruitment Drive

We participated in a Campus Recruitment Drive on January 30 at Bhaktavatsalam Memorial College for Women. The event provided students with an excellent opportunity to interact with recruiters, showcase their skills, and explore promising career prospects. This engagement reflected a valuable step toward supporting student placement and career development.

February 2026



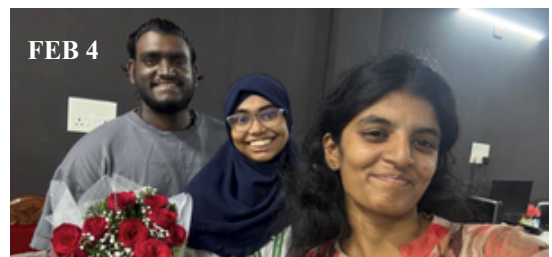
FEB 2

Signing of MoU with Quaid-E-Millath Government College for Women

An official Memorandum of Understanding (MoU) was signed with Quaid-E-Millath Government College for Women to establish a training collaboration. The partnership aims to provide students with structured learning opportunities, with a focus on skill development, industry exposure, and career readiness through specialised training programmes.

Celebration of Founder's Birthday

The team came together on February 4 to celebrate the founder's birthday. The occasion was marked by appreciation and recognition of the leadership and vision that continue to drive the organisation forward. It also served as an opportunity to strengthen team bonding and reflect on shared goals and achievements.



FEB 4

Recruitment Drive and Career Exploration

A placement drive was held at Sree Muthukumaraswamy College on February 6. The event created opportunities for students to interact with recruiters, explore potential career pathways, and contributed to positive hiring outcomes.



FEB 7



Corporate MoU Signing with American Eye Care Centre

A corporate MoU was officially signed with American Eye Care Centre on February 7. This collaboration is expected to enhance recruitment opportunities, facilitate meaningful industry interaction, expand the organisation's professional network, and strengthen its placement initiatives.

Placement Drive at Dharmamurthi Rao Bahadur Calavala Cunnan Chetty Hindu College

On February 7, our team participated in a placement drive held at Dharmamurthi Rao Bahadur Calavala Cunnan Chetty Hindu College. The initiative enabled students to showcase their skills and connect with industry professionals, thereby strengthening recruitment efforts and enhancing student employability.



Launch of Foundations of Digital Marketing Course under Naan Mudhalvan Project

The online Foundations of Digital Marketing course under the Naan Mudhalvan Project was officially launched on February 9 for all second-year students across Chennai, Tiruvallur, Kanchipuram, and Chengalpattu districts. The programme is designed to provide students with a strong understanding of core digital marketing concepts, integrating modern tools and techniques to build a solid foundation for future career opportunities in the digital domain.

TechBlaze Technical Symposium at SRM Institute of Science and Technology

The team was invited as the Chief Guest at the TechBlaze Technical Symposium held at SRM Institute of Science and Technology. The event provided a valuable platform to engage with students, share industry insights, and encourage innovative thinking. An internship opportunity was also awarded to the team that delivered the best project presentation.



FEB 19

FEB 19

TN APEX SKILL DEVELOPMENT CENTRE FOR LOGISTICS
தமிழ்நாடு உயர் இறன் மே
மையம் - தளவாடங்கள்

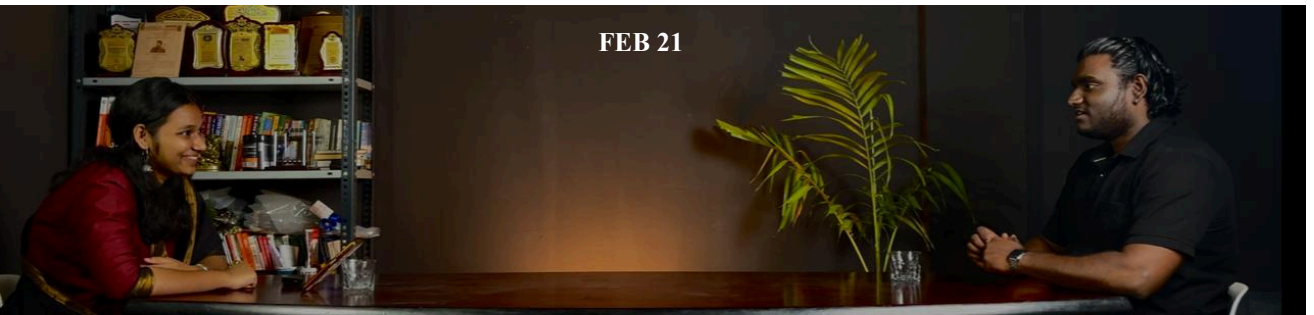


Corporate MoU Signing with TN Apex Skill Development Centre for Logistics

On the same day, a corporate MoU was officially signed with the TN Apex Skill Development Centre for Logistics, marking a significant step towards expanding training and skill development initiatives across multiple sectors.

Podcast Series Commencement

We commenced our podcast series, with the first session recorded on February 21. We look forward to bringing engaging conversations and meaningful discussions in the upcoming episodes.



FEB 21



www.plantgreeninertia.com



+91 9345029705



plantgreeninertia@gmail.com

Completion of Value-Added Course – Visual Communication Department

The Value-Added Course for the Visual Communication Department at M.O.P. Vaishnav College for Women was concluded successfully. The programme was designed to strengthen both creative thinking and technical proficiency, enabling students to gain hands-on experience aligned with current industry standards. It further supported participants in improving their skill sets and building stronger professional portfolios through practical engagement with AI tools.

Seminar on Intellectual Property Rights (IPR)

A seminar on Intellectual Property Rights (IPR) was held at Women's Christian College on February 26. The session emphasised the significance of protecting creative works, understanding legal frameworks, and fostering innovation. Students actively engaged in the discussions and gained meaningful insights into safeguarding intellectual property within their respective fields.



Placement Drive at Auxilium College

On February 27, our team was invited by Auxilium College to participate in a placement drive. The initiative provided students with meaningful recruitment opportunities, enabling them to interact with industry professionals and explore diverse career prospects. The drive also resulted in the selection of candidates, contributing to positive placement outcomes.

Placement Drives Conducted Across Multiple Colleges in February

Throughout February, a total of seven successful placement drives were conducted across various colleges. These initiatives significantly contributed to student placements, enhanced industry engagement, and strengthened institutional collaborations, marking a productive and impactful month.



Soft Skills Training Programme at Sri Lalithambigai Medical College (SLMC)

The soft skills training programme for third-year students at Sri Lalithambigai Medical College (SLMC) was facilitated at the institution. The session focused on strengthening communication, confidence, and interpersonal skills, helping students enhance their professional readiness and overall personality development for future career opportunities.



March 2026

Orientation Programme on Skill Development and Entrepreneurship at Saveetha College of Pharmacy

Saveetha College of Pharmacy organised an orientation programme focused on skill development and entrepreneurship. The session aimed to enhance students' professional competencies and foster an entrepreneurial mindset through structured guidance and interactive learning.



Public Speaking Workshop at Women's Christian College

A workshop on public speaking was held at Women's Christian College on March 4 and 5. The session focused on strengthening students' communication skills, building confidence, and improving effective presentation techniques.

Professional Shoot for Rainwater Harvesting Company in Chennai

On March 6, a professional shoot was carried out for a rainwater harvesting company in Chennai. The project focused on creating impactful visual content that highlights sustainable practices and promotes environmental awareness.



MoU Signed with Dr. M.G.R. Educational and Research Institute

On March 7, an official Memorandum of Understanding (MoU) was signed with Dr. M.G.R. Educational and Research Institute. This collaboration aims to strengthen academic-industry partnerships, facilitating the implementation of training programmes, skill development initiatives, and enhanced placement opportunities for students.

Sustainable Development Programme at Sri Sairam Engineering College

On March 9 and 10, our founder was invited to Sri Sairam Engineering College to participate in a Sustainable Development Programme. The sessions focused on raising awareness about sustainable practices, encouraging responsible innovation, and equipping students with the knowledge to contribute to long-term environmental and social impact.



Career Fest Participation at Don Bosco Arts & Science College

The team participated in the Career Fest held on March 14 at Don Bosco Arts & Science College. The event served as a platform to engage with students, provide career guidance, and create awareness about emerging opportunities across various industries. It also strengthened institutional connections and outreach efforts.

Employability Skills Hackathon at Mahalashmi Women's College of Arts and Science (Avadi)

A hackathon focused on employability skills was successfully hosted on March 16 at Mahalashmi Women's College of Arts and Science, Avadi, under the Naan Mudhalvan Project. The third-level hackathon encouraged students to apply practical knowledge, think critically, and collaborate effectively to solve real-world challenges. It fostered innovation, teamwork, and problem-solving skills among participants.

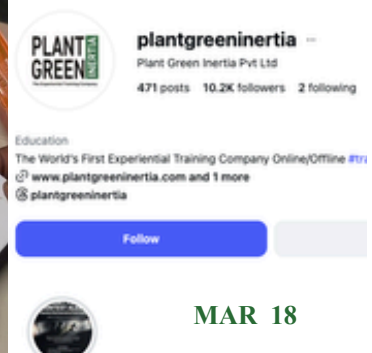


AI Digital Marketing Hackathon under Naan Mudhalvan Initiative

A one-day hackathon on AI-driven digital marketing was curated on March 16 under the Naan Mudhalvan initiative. The event was hosted at Nazareth College of Arts and Science and Chevalier T. Thomas Elizabeth College for Women. It encouraged students to apply innovative ideas and practical solutions using AI tools in digital marketing.

PGI Instagram Reaches 10.2K Followers

On March 18, the team celebrated reaching 10.2K followers on the official PGI Instagram handle. This milestone reflects consistent digital engagement, growing audience reach, and the impact of ongoing content and outreach strategies.



Corporate MoU Signed with TVS Training & Services Ltd

A corporate MoU was officially signed with TVS Training & Services Ltd on March 19. This strategic collaboration aims to enhance training initiatives, strengthen recruitment partnerships, and expand opportunities for students through industry-aligned programmes.



Residential Camp for Strategic Planning and Team Alignment

A residential camp was organised at the office on March 20 to discuss future plans and strategic direction. The session brought together team members for in-depth collaborative discussions, structured planning activities, and focused brainstorming sessions aimed at aligning organisational goals with upcoming initiatives. Extended working hours enabled detailed evaluations of ongoing projects, identification of new opportunities, and the development of actionable strategies. The camp also strengthened team coordination, encouraged idea-sharing, and reinforced a unified vision for future growth.



“10,000 Jobs in 69 Days” Challenge Launch

The “10,000 Jobs in 69 Days” challenge was officially launched on March 21. This ambitious initiative aims to create large-scale employment opportunities and strengthen placement efforts across multiple institutions.

KVCET Marathon Collaboration for Student Engagement and Participation

On March 22, we proudly collaborated in the KVCET Marathon, supporting student engagement and community participation while promoting a culture of health and social involvement.



Soft Skills Training for First-Year Students at ACS Medical College

Soft skills training was delivered for first-year ACS Medical College students on March 23. The programme focused on enhancing communication abilities, building confidence, and strengthening interpersonal skills. Through interactive sessions, practical exercises, and guided activities, students gained insights into effective expression, teamwork, and professional behaviour.

MoU Signed with Majkuz Technologies for Training and Industry Collaboration

An official Memorandum of Understanding (MoU) was entered into with Majkuz Technologies on March 25, marking the beginning of a strategic collaboration focused on strengthening training initiatives and enhancing recruitment prospects.



Job Fair at Sridevi Arts and Science College



A job fair was organised at Sridevi Arts and Science College, aimed at bridging the gap between academia and industry. The event provided students with an excellent platform to interact with recruiters, explore diverse career opportunities, and gain insights into current industry requirements. Several reputed organisations participated in the fair, offering placements and internships across various sectors. The initiative helped enhance students' employability skills and confidence through direct engagement with potential employers.

Core Industry Job Fair at TVS Training & Services Ltd



A job fair for core industries was organised at TVS Training & Services Ltd, providing students with opportunities to explore careers in key technical and manufacturing sectors. The event brought together leading companies from core industries, enabling participants to interact with industry professionals, understand job requirements, and participate in recruitment processes. This initiative supported students in gaining exposure to real-world industry expectations and enhanced their prospects for employment in their respective fields.



Placement Drive at TVS Training & Services Ltd

A placement drive was hosted at TVS Training & Services Ltd on March 28. The event facilitated effective interaction between candidates and recruiters, enabling the identification of suitable talent and supporting successful hiring outcomes. It further reinforced the organisation's commitment to enhancing employability and placement success.

Internship Programme Completion at SRM Institute of Science and Technology

The internship programme for students at SRM Institute of Science and Technology was successfully completed in the last week of March. The programme provided students with valuable hands-on experience and industry exposure, contributing to their professional growth.



A Word from our Founder

The first three months have been intense—but more importantly, meaningful. At Plant Green Inertia Pvt. Ltd., we didn't begin with just an idea; we began with a responsibility—to create real opportunities, not just conversations around them. Today, we are on a clear mission to enable 10,000 jobs, and every move we make is aligned with turning that vision into reality. What truly stands out is the ecosystem we've built along the way. Through strong collaborations with corporates and academic institutions, we are creating a direct and reliable bridge between talent and opportunity. These are not symbolic partnerships—they are active, outcome-driven systems already making an impact.

Our continued work with both state and central government bodies in training and placement has further strengthened this foundation.

When institutions, industry, and intent come together with clarity, progress is not just faster it's meaningful and sustainable. On a personal level, digital media has been a powerful enabler. It has helped me connect with the right people, initiate the right conversations, and convert intent into action. Visibility matters, but what matters more is what you build with it.

We are always open to collaborating with individuals and organizations who share the same vision of creating real impact. We believe that right partnerships multiply outcomes.

Thank you,
Laven Lokesh Barani
Founder, Plant Green Inertia Pvt. Ltd.



Founder, Plant Green Inertia Pvt. Ltd.
Laven Lokesh Barani



Upcoming Job Fairs – April Schedule

- April 2: Job Fair at Mazharul Uloom College
(Autonomous), Ambur
- April 6: Job Fair at TATA Electronics, Hosur
- April 7: Job Fair at TVS Training & Services Ltd
- April 16: Job Fair at National Small Industries Corporation
(NSIC), Guindy
- April: Job Fair at SRM Institute of Science and Technology

Note:

A series of job fairs are scheduled throughout April across multiple locations, offering opportunities for candidates to connect with recruiters and explore potential career opportunities.

Thank you

